

The Govee logo features a stylized white 'G' with a dot on its left side, followed by the word 'oveee' in a lowercase, rounded, sans-serif font. The entire logo is centered on a blue background.

Govee

M a k i n g L i f e S m a r t e r

01

About
Govee



About Govee



Since 2017, Govee has been committed to making the best visual and entertainment experiences for all our users.

As a global leading smart home and lighting company, we aim to provide personalized and fun life experiences through continuous innovations.

Govee builds out our ecosystem with the most complete product lines, enabling our users to build the battlestations, entertainment spaces, and living areas of their dreams.

The World's Leading Smart Home Brand



50+

Available in 50+ Countries



16M+

16M+ App Registered Users



355+

Company Owns 355+ Patents

GLOBAL SALES



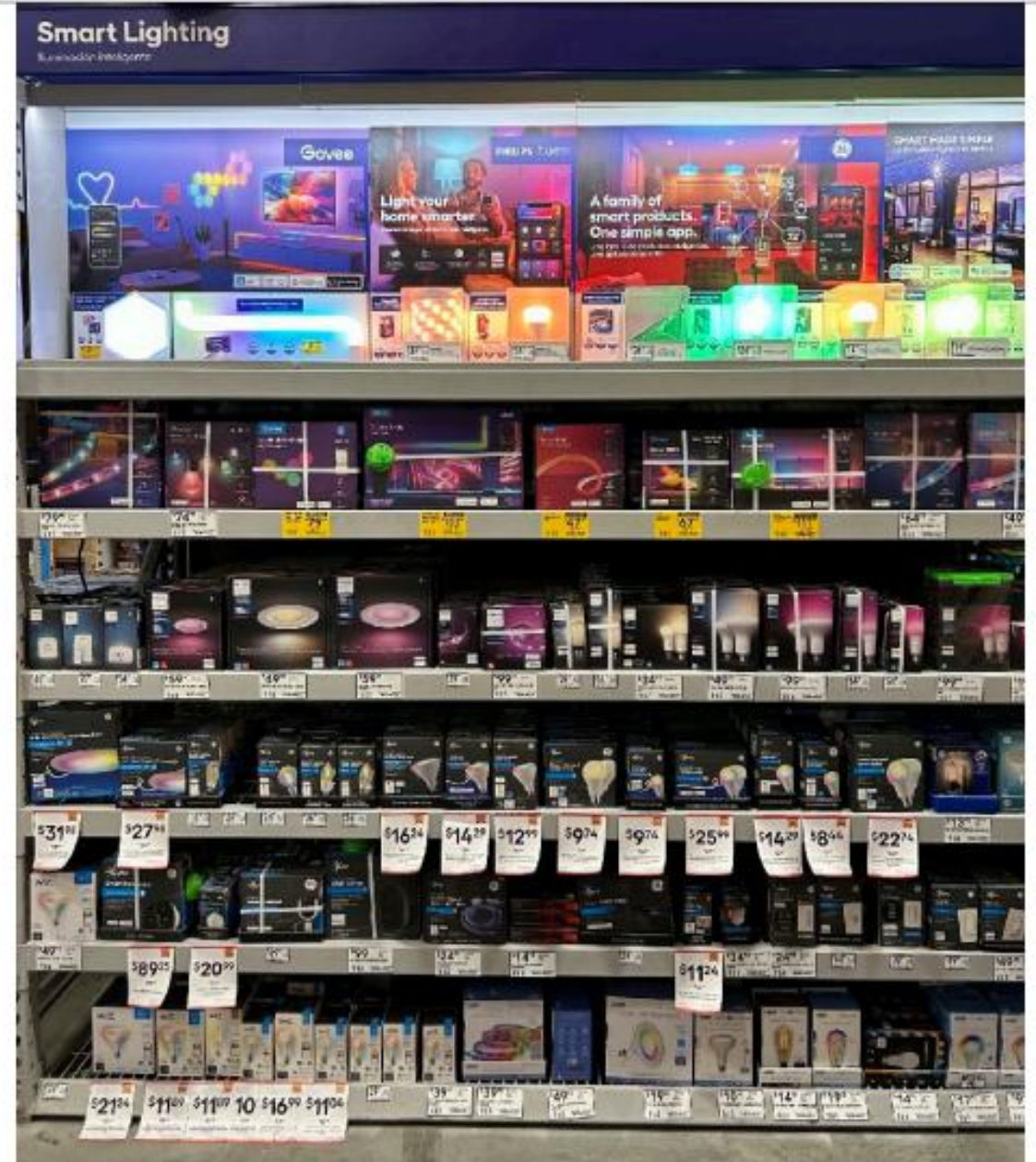
Available At



Coming Soon



Retailer	Anual Rev/B USD	Store Count	Entered Store	SKUs
Walmart	459.51	4700	3900	10+
Sam's	59.0	656	600	3
Costco	140.41	561	0	0
Home Depot	140.06	1993	1345	4
Target	104.62	1926	1335	15+
Lowe's	87.73	1737	1472	10+
BBY	47.76	957	450	15+
Total	1039.09	12530	9102	-





Siri



Amazon Echo Alexa



Google Assistant



Razer Chroma



Matter



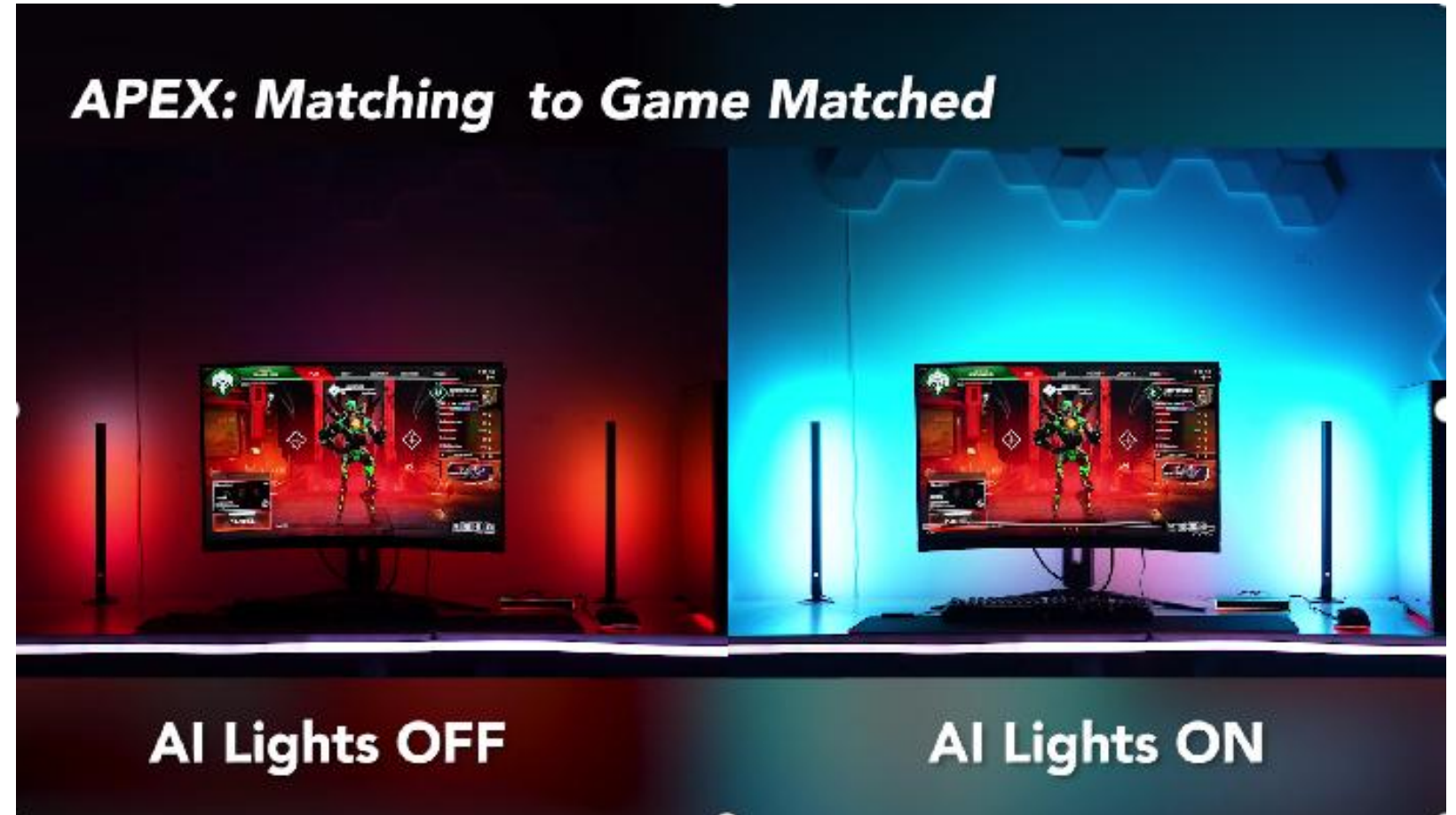
IFTTT

Ecosystem

Our smart gadgets work with Amazon Echo Alexa,
Google Assistant, Siri, Razer Chroma, and IFTTT

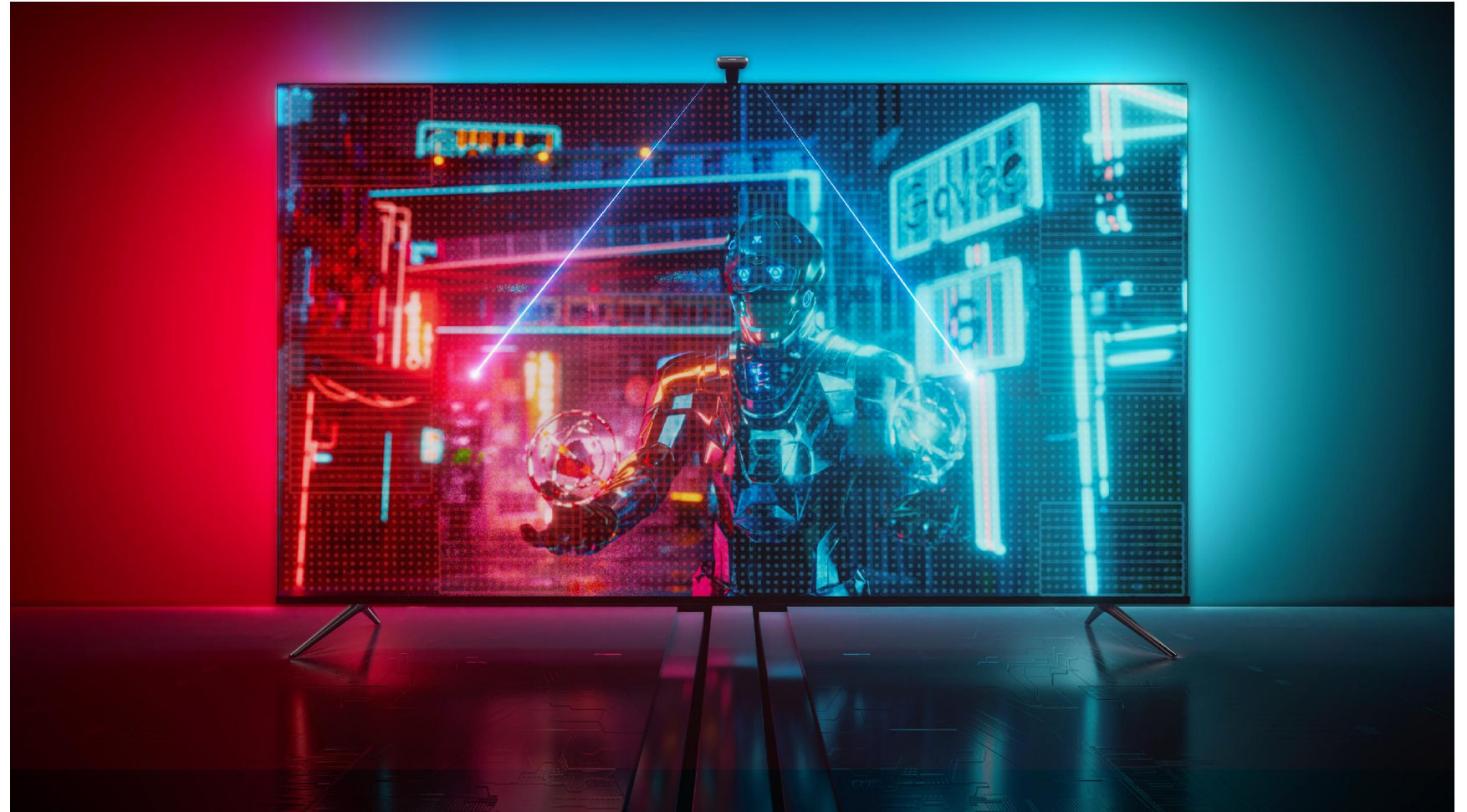
AI CogniGlow™

CogniGlow™ is an AI intelligent algorithm developed by Govee. It possesses an industry-leading AI information recognition function and introduces deep learning into the ambient lighting industry. CogniGlow™ aims to provide users with a more intelligent and immersive next-level experience, with lighting that responds and interacts with games.



Govee Envisual

Innovative zone-division color-match method enhances visuals beyond your screen. Calibrate and capture the content colors, delivering accuracy of the color matching for you.



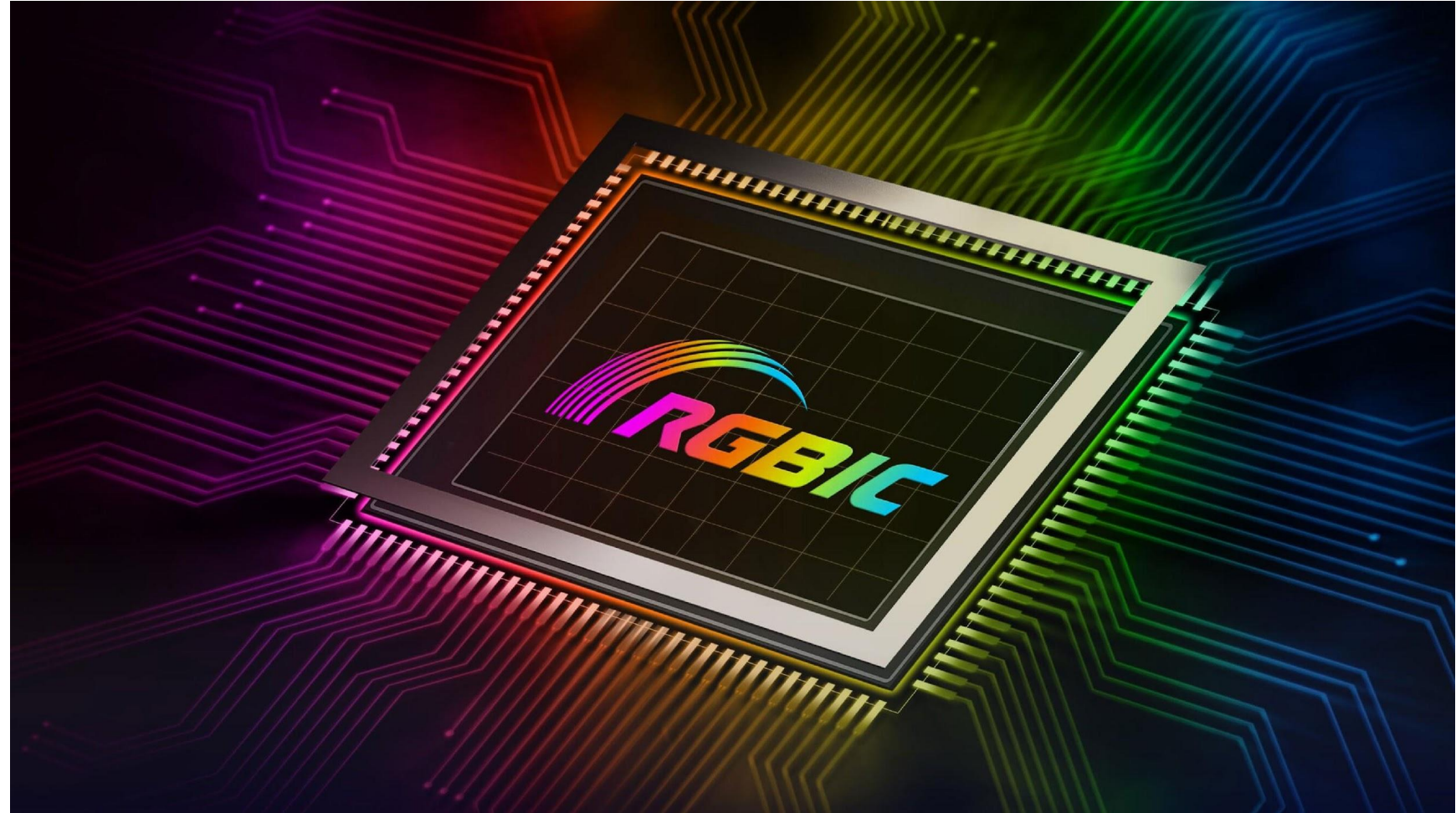
DreamView

DreamView is Govee's IoT-based smart syncing system. It allows multiple wall lights, strip lights, lamps, bulbs, and more to reflect the same reactive lighting in real time. This provides users an easy, affordable, and personalized way to extend their reactive bias light across a full space and to maximize the entertainment experience.



RGBIC

RGBIC, Govee's innovative light displaying technology, features advanced IC (Independent Control) chips that allow multiple colors to show on one strip light simultaneously (unlike RGB, which is single color only). This allows vivid colors to chase or flow like a rainbow. Users can set their own customized multi-color lighting displays in DIY modes.



02

Influence and Resources





227.8k followers



14.8k followers



144k followers



16.7k followers



54.5k followers



26.8k followers





Govee & Netflix



01

Collab with Netflix Stranger
Things 4

02

Total Reach:
20M+ Stranger Things Fans

03

Products sold in 1400+ US Walmart
Stores. Became Walmart's monthly
recommended products



Govee & Razer



01

Collab with Razer Chroma

02

Total Reach:
219M+ PC gamers and
Razer fans

03

Engagement rates: 5% across
all social channels

NETFLIX



CO-BRANDING



03

About Products



Product Collections



Gaming



Home Theatre



Bedroom



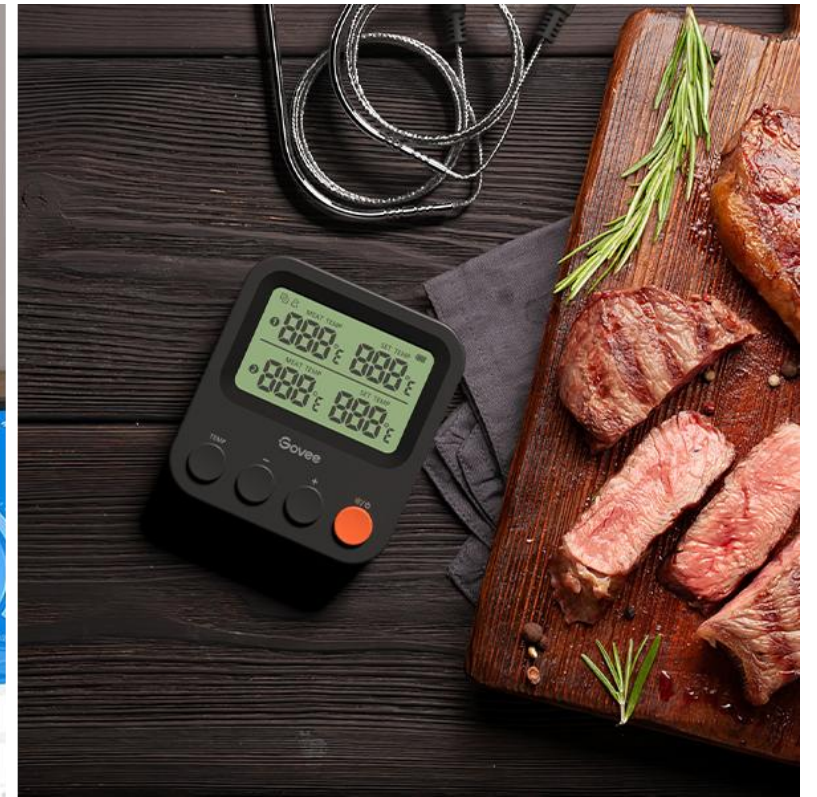
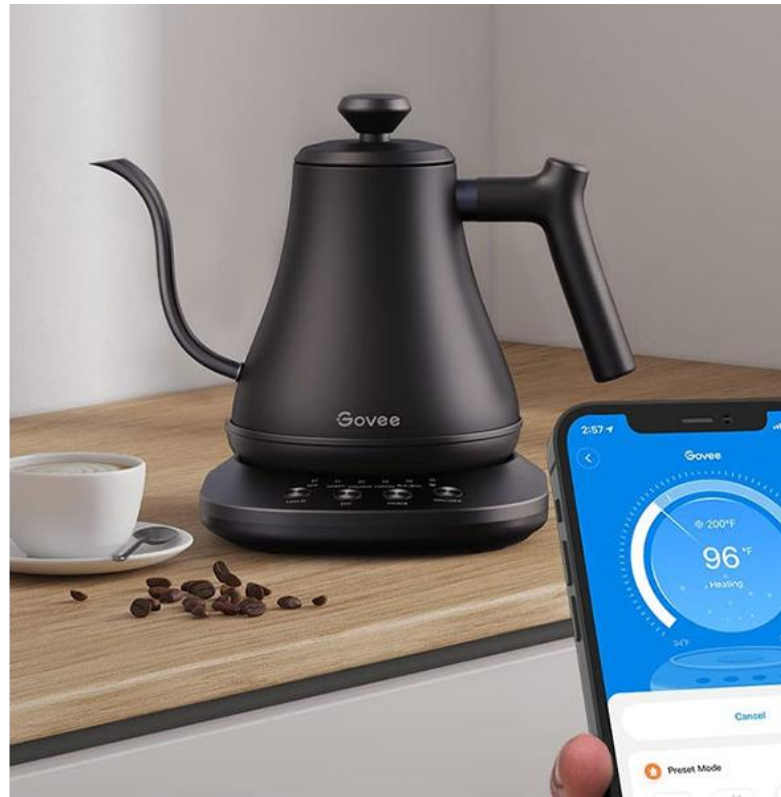
Outdoor



Music

Smart Home Appliances

- Smart Kitchen Air Purifier
- Smart Gooseneck Kettle
- Smart Countertop Ice Maker
- Grilling Meat Thermometer
- Smart Humidifier
- Smart Air Purifier



Home Accessories

- Motion Sensor
- Movement Sensor
- Door and Window Sensor
- NFC Tag

